Privacy Policy

Effective Date: November 10, 2026
Last Updated: November 10, 2026

Ignite Pacific, Inc., doing business as Ignite Fueling ("Ignite," "we," "us," or "our"), respects your privacy and is committed to protecting the personal information you provide to us.

This Privacy Policy applies to our website, www.ignitefueling.com, and describes how we collect, use, disclose, and protect personal information when you visit our Website, contact us, apply for employment, participate in promotions or fundraising activities, or interact with our products and services.

Our business operates fuel stations, convenience stores, car washes, and related services. Some of these services are provided in partnership with independent third-party companies and may be subject to additional privacy policies.

By using our Website or interacting with us, you acknowledge the practices described in this Privacy Policy.

1. Information We Collect

The types of personal information we collect depend on how you interact with us.

A. Information You Provide Directly

We may collect personal information that you voluntarily provide, including:

- Contact Information: Name, email address, telephone number, mailing address, and other contact details.
- General Inquiries: Information submitted through contact forms, emails, phone calls, or other communications.
- Employment Information: Information submitted through job applications, including contact details, employment history, education, qualifications, references, and other information relevant to employment consideration.
- Fundraising and Sponsorship Requests: Contact information and details about organizations, events, donation requests, and sponsorship opportunities.
- Promotional Information: Information you provide when participating in promotions, contests, surveys, or other marketing activities, when offered.

- Customer Service Information: Details about questions, concerns, feedback, or transactions you ask us to address.

Please do not submit sensitive personal information through general Website forms unless specifically requested and an appropriate method of collection is provided.

B. Information Collected Automatically

When you visit our website, certain information may be collected automatically through cookies, analytics tools, server logs, and similar technologies, depending on the services enabled.

This information may include:

- Internet Protocol (IP) address.
- Browser type and version.
- Device type and operating system.
- General geographic location.
- Pages visited and links clicked.
- Date and time of Website visits.
- Referring websites and general browsing activity.
- Information about how visitors interact with our website.

This information helps us understand Website usage, maintain security, troubleshoot technical issues, and improve our online services.

C. Transaction and Payment Information

When you purchase fuel, convenience store products, food, car washes, or other services, payment information may be processed by payment processors, financial institutions, mobile applications, or other third-party payment providers.

We may receive limited transaction details, such as purchase amounts, transaction dates, payment status, or other information necessary to process transactions, provide customer service, and maintain business records.

We do not intend to collect or store complete payment card numbers or security codes through our website.

2. How We Use Personal Information

We may use personal information for legitimate business purposes, including to:

- Respond to questions, comments, and customer service requests.
- Provide information about our fuel stations, convenience stores, car washes, and other services.
- Process employment applications and communicate with job applicants.
- Review fundraising, sponsorship, and community partnership requests.
- Administer promotions, memberships, and customer loyalty programs.
- Process transactions and provide requested services.
- Maintain and improve our website and business operations.
- Monitor Website performance and usage.
- Protect against fraud, unauthorized transactions, and security threats.
- Maintain business, employment, and financial records.
- Comply with applicable legal obligations.
- Enforce our policies and protect our legal rights.

We will use personal information for purposes reasonably related to the reason it was collected or as otherwise permitted by applicable law.

3. Cookies and Website Tracking Technologies

Our website may use cookies, pixels, analytics tools, and similar technologies to improve functionality and understand how visitors interact with our website.

These technologies may be used to:

- Remember Website preferences.
- Improve Website performance and navigation.
- Analyze visitor traffic and usage patterns.
- Identify technical issues.
- Measure the effectiveness of Website content and marketing, where applicable.

- Support Website security.

Some technologies may be provided by third-party services integrated into our website.

You can manage cookies through your browser settings. Disabling certain cookies may affect Website functionality.

Where required by applicable law, we will provide appropriate notice and obtain consent for non-essential cookies or tracking technologies.

4. Fuel Rewards and Third-Party Mobile Applications

Ignite participates in fuel rewards and mobile payment programs, including the Fuel Forward™ application offered through Phillips 66.

If you choose to use a third-party rewards application, mobile payment platform, or loyalty program, your information may be collected and processed directly by that provider.

Information collected by these providers may include:

- Account and contact information.
- Mobile device information.
- Purchase and transaction history.
- Payment information.
- Rewards activity and redemption history.
- Location information, if permitted by your device settings.
- Information about promotional offers and program participation.

These third-party services operate under their own privacy policies and terms of use.

Ignite does not control the independent privacy practices of these providers. We encourage you to review their privacy policies before creating an account or submitting personal information.

5. Car Wash Memberships and License Plate Recognition

Certain Ignite locations offer car wash services and monthly membership programs through Soapy Saddles.

To facilitate membership access and vehicle recognition, certain car wash systems may use license plate recognition technology.

Depending on the system and services used, information collected may include:

- Vehicle license plate numbers.
- Vehicle images or photographs.
- Membership account information.
- Car wash visit dates and times.
- Membership purchase and renewal information.
- Transaction and payment records.

This information may be used to:

- Identify registered membership vehicles.
- Provide access to car wash membership services.
- Process membership purchases and renewals.
- Verify membership eligibility.
- Prevent unauthorized use or fraud.
- Maintain transaction and service records.

Information collected through car wash systems may be processed by third-party technology providers or membership platforms that support these services.

We do not control the independent privacy practices of third-party car wash technology providers. Additional privacy terms may apply to services offered through Soapy Saddles.

6. Employment Applications and Recruiting

If you apply for employment with Ignite, we may collect personal information necessary to evaluate your application and determine your qualifications.

This information may include:

- Name and contact information.
- Residential address.
- Employment history and previous employer information.
- Education, training, and professional qualifications.
- References and supervisor contact information.

- Availability and employment preferences.
- Information relevant to job eligibility.
- Other information you voluntarily provide during the application process.

Where permitted by law and relevant to the position, we may also obtain or verify information relating to employment history, driving records, background information, or other job-related qualifications.

Employment information may be shared with authorized personnel, recruiting service providers, background screening companies, or other service providers involved in the hiring process.

We use employment information to evaluate applicants, communicate about employment opportunities, conduct appropriate screening, and administer hiring activities.

Employment applications and related information are retained in accordance with applicable employment and recordkeeping requirements.

7. How We Share Personal Information

We do not sell personal information for monetary consideration.

We may disclose personal information in the following circumstances:

A. Service Providers

We may share personal information with companies that provide services on our behalf, including:

- Website hosting and maintenance providers.
- Email and communication platforms.
- Payment processing companies.
- Analytics and Website technology providers.
- Employment and recruiting service providers.
- Background screening providers.
- Customer service and business administration providers.
- Marketing and promotional service providers.

These companies may access personal information as necessary to perform services for us, subject to applicable contractual and legal restrictions.

B. Business Partners and Third-Party Services

We may share relevant information with third-party companies that help provide services or programs available at our locations, including fuel rewards providers, car wash membership platforms, mobile payment providers, and other business partners.

These providers may independently collect and process information under their own privacy policies.

C. Legal Requirements and Protection

We may disclose personal information when necessary to:

- Comply with applicable laws, regulations, or legal processes.
- Respond to valid governmental or law enforcement requests.
- Protect our legal rights, property, and business operations.
- Investigate suspected fraud, security incidents, or unlawful activity.
- Protect the safety of customers, employees, and other individuals.

D. Business Transactions

If Ignite participates in a merger, acquisition, restructuring, financing, or sale of all or part of its business, personal information may be transferred as part of that transaction, subject to applicable privacy laws.

E. With Your Consent

We may disclose personal information for other purposes when you direct us to do so or provide consent where required.

8. Sale and Sharing of Personal Information

Ignite does not sell personal information for monetary consideration.

Certain privacy laws define the terms “sale” and “sharing” broadly. Under California law, sharing may include certain disclosures of personal information for cross-context behavioral advertising, even when no money is exchanged.

We do not knowingly sell personal information for monetary consideration. Whether any Website technologies or third-party integrations constitute a sale or sharing under applicable privacy laws depends on the services and technologies actually used.

Where applicable law requires it, we will provide individuals with the ability to opt out of the sale or sharing of personal information.

You may contact us using the information provided in this Privacy Policy to ask questions or submit a privacy request.

9. Third-Party Websites and Links

Our website may contain links to third-party websites, applications, or services, including:

- Fuel Forward™.
- Soapy Saddles.
- Phillips 66.
- Circle K.
- Wetzel's Pretzels.
- Other business partners, service providers, or promotional platforms.

When you visit a third-party website or use an external application, that provider's privacy policy and terms of use apply.

Ignite is not responsible for the privacy practices, security, content, or policies of independent third-party websites and services.

We encourage you to review the privacy policies of third-party providers before submitting personal information.

10. Data Retention

We retain personal information only for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, including providing services, responding to inquiries, processing transactions, evaluating employment applications, maintaining business records, and complying with applicable legal obligations.

Retention periods may vary depending on the type of information, the reason it was collected, applicable legal requirements, and legitimate business needs.

When personal information is no longer reasonably necessary, we will take appropriate steps to delete, destroy, or de-identify it, subject to applicable law.

11. Data Security

We maintain reasonable administrative, technical, and organizational safeguards intended to protect personal information against unauthorized access, disclosure, alteration, loss, or misuse.

However, no method of electronic transmission or storage is completely secure. We cannot guarantee the absolute security of information transmitted through our website or provided to us electronically.

You provide information at your own risk.

12. Your Privacy Rights and Choices

Depending on your state of residence and applicable privacy laws, you may have certain rights regarding your personal information.

These rights may include:

- Right to Know or Access: Request information about the personal information we collect, use, and disclose.
- Right to Delete: Request deletion of certain personal information, subject to applicable exceptions.
- Right to Correct: Request correction of inaccurate personal information.
- Right to Data Portability: Request a copy of certain personal information in a portable format, where applicable.
- Right to Opt Out: Opt out of certain sales, sharing, or targeted advertising activities, where applicable.
- Right to Limit Certain Uses: Limit certain uses and disclosures of sensitive personal information when applicable law provides this right.
- Right to Non-Discrimination: Exercise applicable privacy rights without unlawful discrimination.
- Right to Appeal: Appeal a decision regarding a privacy request where required by applicable law.

To exercise applicable privacy rights, contact us using the information provided in the Contact Us section.

We may need to verify your identity before processing certain requests. Authorized agents may submit requests on your behalf when permitted by applicable law and subject to appropriate verification.

13. Additional Information for California Residents

If you are a California resident, the California Consumer Privacy Act, as amended by the California Privacy Rights Act (collectively, the "CCPA"), may provide you with additional rights regarding your personal information.

Depending on our business activities and whether the applicable legal requirements are met, California residents may have the right to:

- Know the categories and specific pieces of personal information collected.
- Know the categories of sources from which personal information is collected.
- Know the purposes for collecting, using, or disclosing personal information.
- Know the categories of third parties to whom personal information is disclosed.
- Request deletion of personal information, subject to legal exceptions.
- Request correction of inaccurate personal information.
- Opt out of the sale or sharing of personal information, as defined by California law.
- Limit certain uses and disclosures of sensitive personal information, where applicable.
- Not receiving discriminatory treatment for exercising privacy rights.

Categories of Personal Information

Depending on how you interact with Ignite, we may collect the following categories of personal information:

1. Identifiers: Name, address, email address, telephone number, IP address, and other identifying information.
2. Customer Records Information: Contact details and information voluntarily submitted through Website forms or customer communications.

3. Commercial Information: Purchase records, transaction information, membership activity, and services requested.
4. Internet or Network Activity: Website browsing information, pages viewed, and interactions with our website.
5. Geolocation Information: General location information derived from IP addresses and more precise location information if a third-party service collects it with appropriate permission.
6. Employment Information: Job application information, employment history, education, and professional qualifications.
7. Audio, Electronic, or Visual Information: Vehicle images, license plate information, and other information collected through applicable car wash systems.
8. Sensitive Personal Information: Certain information voluntarily submitted in employment applications or other interactions, where applicable and permitted by law.

We may collect these categories from you directly, automatically through our website or services, or from third-party providers where legally permitted.

We may disclose relevant categories of personal information to service providers and business partners for the purposes described in this Privacy Policy.

To submit a California privacy request, please contact us using the information below.

Where required by California law, we will provide a “Do Not Sell or Share My Personal Information” link or other applicable opt-out mechanism.

14. Children's Privacy

Our website and general business services are not directed toward children under 13 years of age.

We do not knowingly collect personal information online from children under 13 without legally required authorization.

If we learn that personal information has been collected from a child in violation of applicable law, we will take appropriate steps to delete the information or obtain any required authorization.

If you believe a child has submitted personal information to us improperly, please contact us.

15. Marketing and Promotional Communications

We may use contact information to communicate about our services, promotions, special offers, events, community sponsorships, and other business-related information where permitted by law.

You may opt out of marketing emails by following the unsubscribe instructions included in the message.

Please note that even if you opt out of promotional communications, we may still send non-promotional communications relating to transactions, customer service requests, employment applications, or other services you have requested.

16. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our business operations, Website, technology, services, or applicable legal requirements.

When changes are made, the updated policy will be posted on this page with a revised "Last Updated" date.

Where required by law, we will provide additional notice or obtain consent before implementing certain changes.

We encourage you to review this Privacy Policy periodically.

17. Contact Us

If you have questions about this Privacy Policy, our privacy practices, or wish to submit a privacy request, please contact us:

Ignite Pacific, Inc.
Doing Business As: Ignite Fueling
160 W. Foothill Parkway, Suite 47
Corona, CA 92882
Email: info@ignitefueling.com
Website: https://www.ignitefueling.com/

For employment-related inquiries, you may also contact:

Email: kevin@ignitefueling.com

We will make reasonable efforts to respond to privacy inquiries and requests in accordance with applicable law.